

THE PIONEER.
THE INNOVATOR.
THE SOUND ARCHITECT.

DJ

SWAMP

(RON K. KEYS JR.)

THE SOUND ARCHITECT

TURNTABLIST • PRODUCER • VOCALIST • INVENTOR • PERFORMER



THE SOUND ARCHITECT

DJ Swamp (Ron K. Keys Jr.) has spent more than three decades expanding what a turntable can do - technically, musically, and theatrically.

A 1996 U.S. DMC Champion, touring DJ for Beck during a defining period of his career, inventor of the Skip-Proof Scratch Tool, featured artist in the documentary Scratch, touring member of Ministry, and founder of Decadent Records, Swamp built a career by refusing to treat the DJ as background support.

"THE TURNTABLE WAS NEVER JUST A PLAYBACK DEVICE. IT WAS A VOICE. A WEAPON. AN INSTRUMENT."

His current chapter brings that same philosophy into new music, technology-driven performance, visual storytelling, educational appearances, and the 2026 DJ Swamp: The Sound Architect campaign.

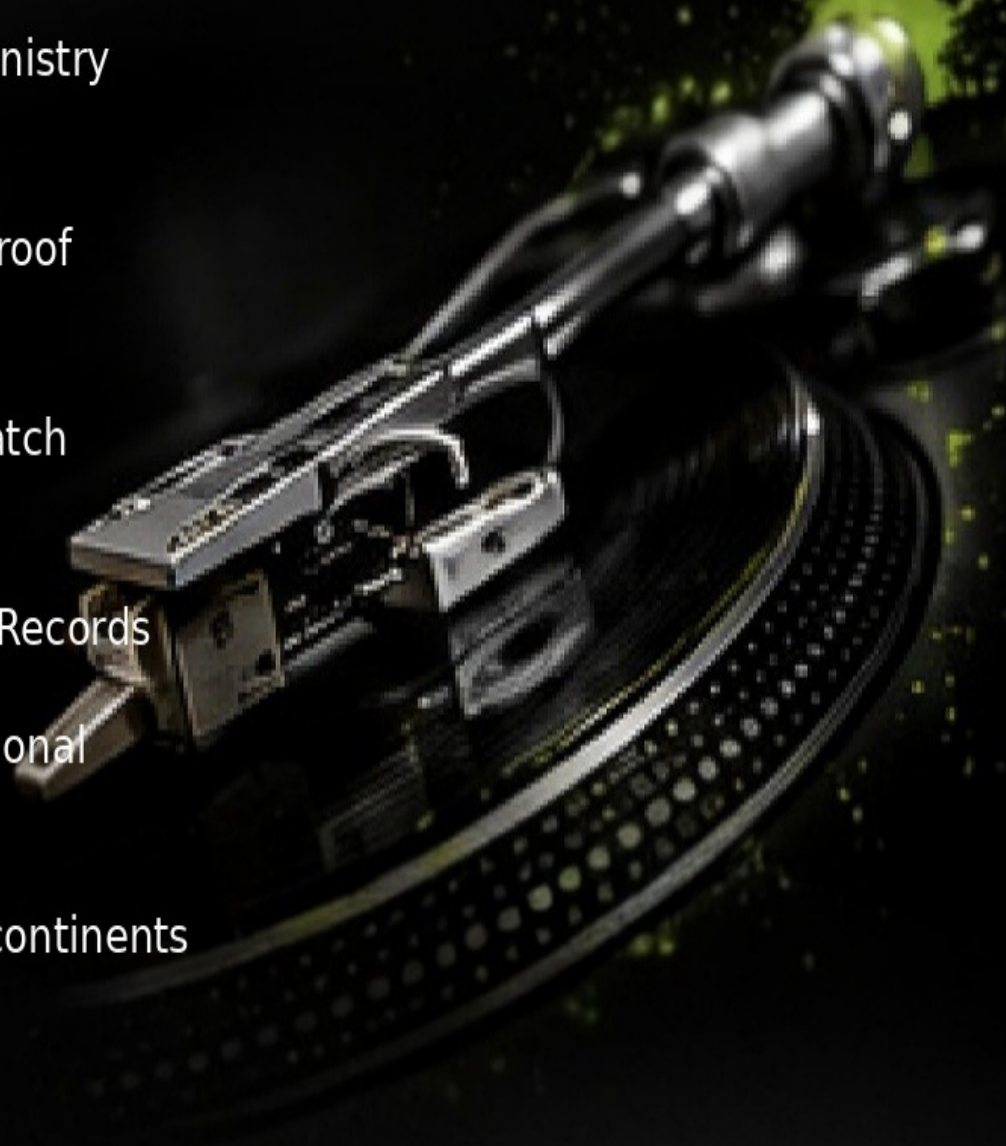
POSITIONING

Turntablism meets alternative rock, industrial, electronic music, hip-hop, performance art, and experimental sound design. Swamp is positioned not simply as a legacy DJ, but as an active innovator whose history gives context to the work he is building now.



AT A GLANCE

- 1996 U.S. DMC Champion
- Touring DJ for Beck
(1996-2000)
- Touring member of Ministry
(2016-2018)
- Inventor of the Skip-Proof
Scratch Tool
- Featured artist in Scratch
(2001)
- Founder of Decadent Records
- 30+ years of international
touring
- Performer across six continents
- Producer • Vocalist •
Performance Artist



CAREER TIMELINE

1996

U.S. DMC Champion

1996-2000

Touring DJ for Beck

4 years • Global arenas & festivals

1997

Develops Skip-Proof
Scratch Tool

2001

Featured in the documentary
Scratch

2000s

Decadent Records

Production • Touring • Innovation

2016-2018

Touring member of Ministry

Global shows • Major festivals

2026 & BEYOND

New music. New projects.

The Sound Architect continues.



BUILT FOR THE STAGE. FOCUSED ON THE MOMENT.

DJ Swamp (Ron K. Keys Jr.) delivers a high-impact performance experience that is as much about energy and spectacle as it is about precision and originality. Every show is a carefully crafted journey that connects with audiences on a visceral level and leaves a lasting impression long after the final beat.



THEATRICAL. POWERFUL. UNFORGETTABLE.

Swamp fuses turntablism, live production, and stage performance into a visually explosive show that commands attention from the first set to the final cut.



PIONEER OF THE EXTREME.

The inventor of the Skip-Proof Scratch Tool and a master of high-impact techniques, Swamp brings a level of creativity and physicality that redefines what the turntable can do on stage.



PROVEN WORLDWIDE.

With 30+ years of international touring across six continents, Swamp connects with diverse audiences and adapts to any stage, from clubs and theaters to festivals and arenas.



CROWD COMMANDER.

Whether performing for 200 or 20,000, Swamp creates a shared experience where the crowd becomes part of the show.



LIVE. RAW. 100% REAL.

No backing tracks. No gimmicks. Just unmatched skill, real-time creativity, and a deep respect for the art of performance.



BOOKING OPPORTUNITIES

Festivals • Theaters • Universities
Corporate Events • Conferences
Special Appearances • Workshops



CURRENT RELEASES

DJ SWAMP (RON K. KEYS JR.)



CLICK THUMBNAIL TO WATCH

Official video • YouTube

WAR IS BABYLON

MUSIC + VISUAL RELEASE

A politically charged audiovisual release that places DJ Swamp's signature intensity inside a dark, cinematic world of conflict, power, and manipulation. War Is Babylon reflects the current evolution of The Sound Architect—music, imagery, and social commentary built as one complete statement.



CLICK THUMBNAIL TO WATCH

Official video • YouTube

WHITE MIKE

MUSIC + VISUAL RELEASE

A surreal, character-driven release that showcases another side of DJ Swamp's creative world. White Mike blends dark humor, cinematic imagery, and Swamp's unconventional musical identity into a visual piece that deliberately pushes beyond the expectations of a traditional DJ release.



THE SOUND ARCHITECT

More than a DJ. More than a performer. DJ Swamp is a Sound Architect - a creator of textures, rhythms, emotions, and experiences that push the boundaries of music.

For more than three decades, Swamp has approached the turntable as an instrument rather than simply a playback device. Scratching, sampling, effects, live manipulation, original production, and unconventional performance techniques become building blocks for creating sound in real time.

That philosophy extends beyond technique. From developing tools for turntablists to bringing the turntable into rock, industrial, electronic, and experimental environments, Swamp's career has been driven by the same instinct: don't simply reproduce what already exists - build something new from it.

CREATE NEW SOUNDS • BREAK BOUNDARIES • REDEFINE POSSIBLE • LEAVE A LASTING IMPACT

PRESS & RECOGNITION

"Witnessing Swamp torture the 1200's is like watching a magic show."

URB MAGAZINE

"It's taken the band a different direction and I'm digging it."

AL JOURGENSEN • MINISTRY

"We got this guy, DJ Swamp, to come in. He was really talented."

JOHN BECHDEL • MINISTRY

FEATURED / COVERED BY

ROLLING STONE • SPIN • URB • DJ TIMES •
KEYBOARD • MIXER • RAYGUN • LOS
ANGELES TIMES



DISCOGRAPHY & SELECTED PROJECTS

SELECTED MEDIA • CLICK A THUMBNAIL TO WATCH



DJ SWAMP in 1996 DMC World Championships



DJ Swamp — 2001 DMC US Showcase



DJ Swamp Interview - How DJ Swamp Invented Skipless Vinyl Technology



DJ Swamp - LEGENDS / VIBE 99.7 Interview



Scratch — The Story of Turntablism



DJ Swamp - Solo / Beck - Sexx Laws



SERVANT OF EVIL by DJ SWAMP



RING OF FIRE by DJ SWAMP



BOOKING OPPORTUNITIES

DJ SWAMP BRINGS MORE THAN MUSIC— HE BRINGS AN EXPERIENCE.

A pioneer. An innovator. A true performance artist.
DJ Swamp transforms every stage into
something unforgettable.



FESTIVALS

Global stages. Major impact.

High-energy, crowd-moving performances
that leave a lasting legacy.



THEATERS & VENUES

High-energy. Visually commanding.

A dynamic live show that blends music,
turntablism and visual storytelling.



CORPORATE EVENTS

Innovative. Unforgettable.

Inspire and engage your audience with a
performance that breaks the mold.



UNIVERSITIES & WORKSHOPS

Performance, educatable and turntable culture.

DJ Swamp shares his knowledge, creativity
and passion with the next generation.



MUSEUMS & CULTURAL PROGRAMS

History, innovation and live demonstration.

Explore the art and evolution of turntablism
through interactive performances and talks.



PRIVATE EVENTS & BRAND PARTNERSHIPS

Unique. Exclusive. Powerful.

Custom performances and collaborations
that align your brand with creativity and impact.



LET'S CREATE SOMETHING EPIC.

From the main stage to intimate settings,
DJ Swamp delivers a one-of-a-kind
experience your audience
will never forget.

BOOK DJ SWAMP TODAY!

REPRESENTED BY

THE WHITE RABBIT AGENCY

STRATEGY • MANAGEMENT • PUBLIC RELATIONS • CREATIVE

Management, booking strategy, media relations, brand partnerships and career development for DJ Swamp (Ron K. Keys Jr.).

DJ SWAMP (RON K. KEYS JR.) THE SOUND ARCHITECT

BOOKING • PRESS • INTERVIEWS • PARTNERSHIPS

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OFFICIAL PRESS KIT • 2026

Additional assets available for qualified media and booking inquiries.

- High-resolution photography
- performance video
- music links
- interview materials
- technical information

